

# **Terms & Conditions for National Water Awards** **Best TV Show for Promoting Water Conservation**

The application to be forwarded shall include the details of the parameters for the category. Along with detailed note a web link having videos of some episodes of the TV shows in the field of water conservation and management may be provided in the “Submit Task” section.

## **Eligible Entity**

TV Shows

## **Number of Awards**

2 Awards

## **Award**

Trophy with Citation and Cash Awards

- First Award: INR 2 lakhs
- Second Award: INR 1.5 Lakhs

## **Evaluation Criteria**

<b>S. No.</b>	<b>Criteria</b>	<b>Marks</b>
1	Effectiveness of the TV Programme	30
2	Content of the Programme	40
3	TRP of the show	30
<b>Total Marks</b>		<b>100</b>